

Library Technology Planning Conference

Development of strategic plan for technology discussed

by Carolyn Winters Folke
DLCL Administrator

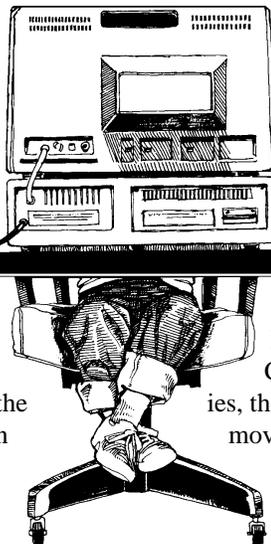
"All Wisconsin residents have equitable, convenient, and universal access to the information and knowledge resources they need to meet personal, work, educational and community goals. This is facilitated by the participation of Wisconsin libraries in statewide networks linking library resources through appropriate technology and technology standards."

This is the vision attendees at the Library Technology Planning Conference kept before them as they brainstormed, discussed, and prioritized actions and structures intended to move Wisconsin closer to its fulfillment. Approximately

80 people representing all types and sizes of libraries, all geographic locations in the state, and other interested organizations met in Wausau on Feb. 23 and 24 to help develop a strategic plan for the use of technology by Wisconsin libraries.

The conference was sponsored by the Department of Public Instruction (DPI) and the Department of Administration (DOA). During the opening session, delegates were reminded that:

- DPI has statutory responsibility to "plan, coordinate, evaluate, and set statewide priorities for the de-



velopment of networks to enable library cooperation and resource sharing within this state"; and

- DOA has statutory responsibility for "statewide information technology planning."

At the urging of the Joint Legislative Council Special Committee on Public Libraries, the two agencies decided to move forward with these responsibilities by leading an effort to develop a strategic plan. The conference was one of several activities that will lead to such a plan.

Five open forums were held during December 1997. These forums provided the library community as well as the general public an opportunity to share ideas for the conference and resulting strategic plan. In addition, five background papers were prepared for conference attendees:

- Wisconsin's Library Technology Infrastructure
- Wisconsin's Interlibrary Loan Networks and Delivery Services
- The WISCAT Union Catalog
- Realizing the Vision of a Wisconsin Digital Library Information Network
- A Review of Library Networks in Other States

A Summary of the Open Forum Sessions along with all background papers is available on the conference web site: <http://www.dpi.state.wi.us/dpi/dlcl/pld/techconf.html>. This site will be updated

Please see Technology—page 2

May 7 & 8 in Wausau WAPL Spring Conference theme is 'Many Hats: Blending Old and New'

The Wisconsin Association of Public Librarians (WAPL) Spring Conference will be held May 7 and 8 at the Ramada Inn in Wausau. The tentative program promises an exciting and dynamic conference with sessions that will appeal to everyone who works in public libraries or is a public library trustee. The conference is co-sponsored by the DPI Division for Libraries and Community Learning (DLCL); and several units within WLA are contributing to conference planning and programming.

Ellen Miller, keynote speaker and president of Ellen Miller Group, Marketing and Management Consulting of Lenexa, KS, will talk on "Trustees, Friends, and Administrators: Advocates for Library Excellence." She will follow her speech with a session about the board/director team. Miller is a trustee on the Johnson County Library Board in Kansas and has spoken around the nation on these issues.

Joel McNally, editor of Milwaukee's alternative newspaper *The Shepherd Express*, will speak on "Corporate Control of the Media" at the Thursday lun-

Please see WAPL—page 2

Technology (cont.)

on a regular basis, and all who want to follow this process are encouraged to use the site.

The following were identified as the top 20 priorities for building a statewide network:

- purchasing statewide licensing of databases
- access from anywhere
- full image (text, graphics) documents
- meeting national standards (e.g. MARC, ILL, Z39.50)
- periodicals (full-text)
- distance education (e.g. videoconferencing, desktop conferencing, college classes)
- cross-platform (access to all resources regardless of user hardware/software platform)
- coordinating licenses of databases (local or regional)
- specialized full-text databases

- method of authentication of users
- computer based training (CBT) in using the system (Tutorial on using the system)
- single search return from multiple databases (one search among databases)
- statewide library cards
- identifying authoritative web sites/information
- keyword searching/National language queries
- newspapers (full-text)
- ability to search at different levels (beginner, advanced)
- ability to be constantly adding, updating, upgrading (scalability, expandability)
- connecting multiple ILL systems (OCLC, DOCLINE, QuILL)
- patron-initiated hold for ILL

State Senator Calvin Potter addressed conferees during dinner. He encouraged the library community to develop an

agenda and work through the political process to accomplish its goals. To continue consensus building and working through the political process, the conference report and a draft strategic plan for library use of technology will be developed. The draft plan will be presented to many groups within the library community as well as other interested organizations. Two of the first groups to review the plan will be the conference steering committee and the Council on Library and Network Development (COLAND). The plan will be refined during ensuing discussion and feedback. The resulting plan will be used to guide activities that will lead to the realization of the vision statement. ■■

WAPL conference (cont.)

cheon. Friday's luncheon will be highlighted by Kerry Trask, historian, author, and library trustee, talking about "Libraries, Scholars and a Sense of Place." Earlier that day, Trask will discuss his book, *Fires Within: Looking into the "Interior History" of Wisconsin's Civil War Experience*, a program co-sponsored by READ (WLA Readers Section) and the Reference and Adult Services Section (RASS) through a grant from the Wisconsin Humanities Council.

In other programs, James Sweetland of UW-Milwaukee will talk about the Internet and intellectual freedom, followed by a panel discussion of Internet policies. Paul Nelson will present his top 40 reference picks. David Brostrom will lead a book discussion on *Cold Mountain*, a novel of the Civil War by Charles Fraser, which recently received the National Book Award for fiction.

Chris Clarke-Epstein will talk about "Whatever Happened to Ward, June, Wally, and The Beav." Clarke-Epstein is

a well-known speaker who has traveled internationally to speak on business-related issues. Elizabeth Cowell of the Wisconsin State Historical Society will discuss the use of government publications in genealogy research. Kathy Palmini of UW-Stevens Point will highlight useful Web pages that originate in Wisconsin.

DLCL-sponsored programs will include updates on state and federal library technology programs, the full-text database project, results of the library technology planning conference, and a WISCAT users group meeting.

The Marathon County Public Library will host an open house to celebrate their selection as 1997 WLA Library of the Year. There also will be some theater—an encore performance of the *Censorship Play* by members of the Wisconsin Small Libraries Round Table.

Make your hotel reservations early by calling the Ramada Inn and Conference Center in Wausau at 1-800-754-9728. Tell them you're with Group 5306. ■■



April 1998
Volume 33, Number 7

Channel (ISSN 0146-1095) is published monthly, except in July, by the Division for Libraries and Community Learning, Wisconsin Department of Public Instruction (<http://www.state.wi.us/agencies/dpi/dlcl>). Its primary purpose is to provide information about the state library agency and on Wisconsin's administration and use of Library Services and Technology Act funds, some of which partially support *Channel* publication.

Unsolicited articles are not accepted. Press releases of state and national library/media/educational organizations are printed when space allows and if they are considered to be of statewide interest.

Deadlines are January 1 for the March issue, February 1 for the April issue, and so on. To be considered for publication, calendar listings and press releases that mention specific deadlines or event dates must be received three months in advance of those dates.

Send comments about bylined articles to the authors. Direct other content inquiries to editor Mark E. Ibach at the division address, at (608) 266-3374, or at ibachme@mail.state.wi.us. Mailing list changes and requests for subscriptions or extra copies should be submitted to Karen Nowakowski at the division address, (608) 267-9219, or nowakkj@mail.state.wi.us.

The DPI does not discriminate on the basis of sex, race, religion, national origin, ancestry, age, creed, pregnancy, marital or parental status, sexual orientation, or physical, mental, emotional, or learning disability.

Provided by WCDD

R&LL now has videos available on supported employment for the developmentally disabled

The Wisconsin Council on Developmental Disabilities Employment Committee has deposited a collection of VHS videocassettes on the topic of supported employment for the developmentally disabled at the Reference and Loan Library (R&LL). These videocassettes were selected by the committee and acquired through a grant provided by the Wisconsin Council on Developmental Disabilities (WCDD).

Supported employment is an approach for achieving meaningful employment for people with various kinds of disabilities. It helps people who can work at jobs in the community but who need assistance to become successfully employed. Typically, employment specialists perform counseling and coaching roles. They provide individualized support by identifying an individual's skills and interests, finding the individual a job, and making pre-employment arrangements. They also provide job site training, so the employee can proceed independently, and ongoing assistance or follow-along services.

The videocassette programs from WCDD have been added to the Reference and Loan Library's collection and are available for free loan, as are the library's other videos. These training materials are intended for use by community rehabilitation programs, employers, administrators, parents, and community groups. Some of the programs were produced in Wisconsin and have a Wisconsin setting or perspective.

Conversion: Making Community a Reality (Indiana Employment Initiative/Training Resource Network, 1996; 19 minutes; closed-captioned) describes the advantages of conversion, a movement from segregated facility-based services to community-based integrated services and generic supports available in the community for individuals with disabilities. (VHS V-6402

(024810)).

A Different Way of Learning: The Employee with a Learning Disability (Attainment Company, 1997; 10 minutes) presents an overview of workplace challenges faced by young people with learning disabilities and explains how disabilities can affect job performance and how adjustments can be made. (VHS V-6446 (024859))

Employability: Integrating People with Developmental Disabilities into the Workplace (Woolworth Corporation, 1993; 25 minutes; closed-captioned).

Actor James Earl Jones narrates this video, which shows how employing individuals with developmental disabilities makes good business sense. (VHS V-6447 (024860))

Every I Can Work: A Look at Successes in Supported Employment (Attainment Company, 1996; 45 minutes; closed-captioned). Professor of rehabilitative medicine and research, Dr.

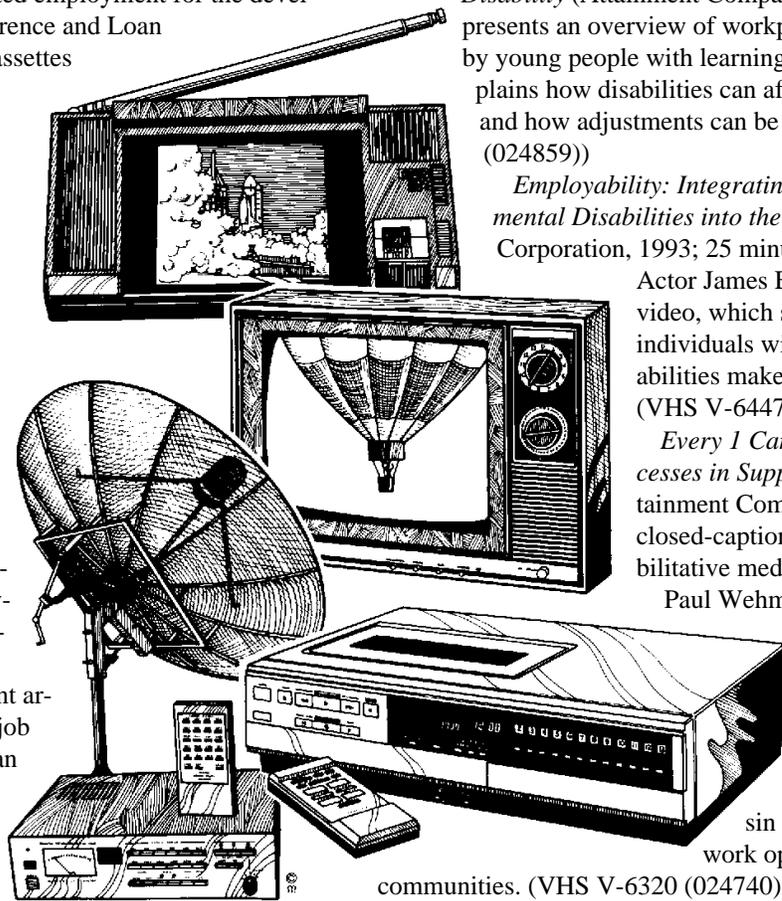
Paul Wehman, tells what supported employment for the handicapped is. The video features five physically and developmentally disabled individuals in Wisconsin who have been provided work opportunities in their

communities. (VHS V-6320 (024740))

Fred's Story (Pennycorner Press/Storyline Motion Pictures, 1996; 28 minutes, guides). Fred Calabrese tells of his decades in large institutions before moving into his own apartments. Reflections of his life are intercut with contemporary footage expressing the ideas of the institutions. (VHS V-6448 (024861))

It's All Part of the Job (Attainment Company, 1993; 21 minutes; closed-captioned) features real-life workers with developmental disabilities and presents interviews with their employers. The program is intended for developmentally disabled employees and focuses on job skills everyone needs to remember. (VHS V-6449 (024862))

Please see Videos—page 4



Videos (cont.)

Job Creation at Pizza Hut (Wisconsin Division of Vocational Rehabilitation, 1991; 20 minutes) details the role of a job coach in the creation of a job and support of the disabled worker in obtaining and keeping that job. (VHS V-6450 (024863))

Job Development: Coaching Winners (Attainment Company, 1988; 19 minutes; closed-captioned) is a staff development program which shows how a job coach for people with special needs assesses clients' skills, develops community-based job sites, matches potential employees to jobs, and supervises workers in training. (VHS V-6451 (024864))

Small Differences (City of Pittsburgh, Allegheny County Task Force on Disabilities/Program Development Associates, 1995; 20 minutes; open-captioned) is a disability awareness film made by, for, and about children. It promotes discussion and activities to enhance children's sensitivities to being handicapped. (VHS V-6459 (024872))

Supported Employment: The Credit Union Way (Wisconsin Division of Vocational Rehabilitation, 1989; 14 minutes) shows several handicapped employees at work at a credit union and describes the advantages of hiring them. (VHS V-6463 (024876))

Supported Employment: It's Good Business: Employers (Wisconsin Division of Vocational Rehabilitation, 1986; 10 minutes) promotes the hiring of people with mental disabilities. (VHS V-6464 (024877))

Supported Employment: It's Working Out (Wisconsin Division of Vocational Rehabilitation, 1986; 15 minutes) shows several handicapped employees at work in various jobs and tells the advantages of hiring them. (VHS V-6465 (024878))

Supported Employment: The Times Are Changing: Parents (Wisconsin Division of Vocational Rehabilitation, 1987; 20 minutes) describes the special education program at Chippewa Falls High School in Wisconsin, including the community-based training program. It outlines the need for supported employment and the services provided by a job coach. (VHS V-6466 (024879))

The Ten Commandments of Communicating with People With Disabilities (Irene M. Ward & Associates, 1994; 26 minutes; with materials packet; closed-captioned and open-captioned/audio-described versions) is a training tool developed for use in many situations in and out of the workplace which outlines the keys to communicating with people with disabilities. (VHS V-6467 (024880))

This Is Your Right (Irene M. Ward & Associates, 1995; 2 videocassettes; 66 minutes; with information packet; closed-captioned and open-captioned/audio-described versions) simulates the format of a news magazine television program, complete with humorous commercial announcements, to examine the rights of the handicapped. Segment titles are "Your Rights at Home," "Your Medical Rights," "Your Right to Opportunity," and "Same Rights as Everyone Else." (VHS V-6468

(024881))

We Made the Right Choice (Irene M. Ward & Associates, 1993; 9 minutes; closed-captioned) features several employers discussing their positive experience with employing disabled workers. (VHS V-6469 (024882))

A series of three programs produced by the Wisconsin Council on Developmental Disabilities in 1988 explains how supported employment helps a handicapped person function in a job in a rural setting. The programs are: *Supported Employment in Rural Wisconsin: It's So Easy to Say It Can't Be Done* (21 minutes) (VHS V-6460 (024873)); *Supported Employment in Rural Wisconsin: Nothing To Lose* (15 minutes) (VHS V-6461 (024874)); *Supported Employment in Rural Wisconsin: To Have a Choice* (18 minutes) (VHS V-6462 (024875))

A series of seven teleseminars were produced by the Virginia Commonwealth University Rehabilitation Research and Training Center on Supported Employment and were presented by the Supported Employment Telecourse Network (SETNET) between May 1993 and June 1996. Each program is approximately two hours long, is either signed or open-captioned for the hearing impaired, and is accompanied by a printed guide. Each program features guest speakers who address various aspects of supported employment. Some of the topics covered include approaches to supported employment, matching jobs and workers, training strategies and techniques, off-site support and follow-along service, planning with youth for the school-to-work transition, career planning for persons with disabilities, and managing staff in supported employment programs.

The programs are: *Strategies for Job Development & Consumer Assessment* (VHS V-6452 (024865)); *Strategies for Job Placement & Job Site Training* (VHS V-6453 (024866)); *Strategies for Job Site Training Part 2 & Follow-along* (VHS V-6454 (024867)); *Planning for Quality Life Outcome: Transition to Adulthood* (VHS V-6455 (024868)); *Person-Centered Planning: Promoting Customer Choice* (VHS V-6456 (024869)); *Managing Supported Employment Programs* (VHS V-6457 (024870)); *Beyond the Basics: Job and Career Development* (VHS V-6458 (024871)).

Libraries and library media centers of all types may call or send requests for videocassettes directly to the Reference and Loan Library or they may send them through regular interlibrary loan channels. Organizations and businesses, teachers at kindergarten through 12th grade schools, faculty and staff at academic institutions, and state agency employees may contact Reference and Loan directly or send interloan requests through their libraries. The R&LL phone number for direct video requests is (608) 224-6169. The fax number is (608) 224-6178. All other users, including individual borrowers, should request materials on interlibrary loan through their public library rather than contacting Reference and Loan directly. The call numbers and booking system numbers included in the citations in this article may be referred to when requesting videocassettes from Reference and Loan. ■■

Legislative Update

Public library legislation awaits Assembly action

by Larry T. Nix, Director
Public Library Development

As the 1998-99 legislative session comes to a close, the fate of Senate Bill 269 is still unsettled. SB 269 is the most comprehensive bill relating to public libraries and public library systems to be considered in more than a decade.

The bill was introduced by the Joint Legislative Council on Aug. 5, 1997, and came out of the work of the Council's Special Committee on Public Libraries chaired by Senator Calvin Potter. The Senate Education Committee amended the bill and recommended it for passage on Sept. 24, 1997, and the Joint Committee on Finance further amended the bill and recommended it for passage on February 10, 1998. The full Senate took favorable action on the bill Feb. 12, and the Assembly Education Committee recommended the bill for passage on March 11, 1998. Favorable action by the full Assembly and the Governor are still needed for the bill to become law.

SB 269 includes a variety of provisions relating to public libraries and public library systems, including

- a requirement that counties make payments to public libraries for non-resident usage equal to 70 percent of the costs for that usage as defined by the bill.
- a significant revision in the requirements for county library planning committees, including a provision that would permit the county plan to include standards for public libraries in the county under certain circumstances.
- a requirement that the Department of Public Instruction include in its biennial budget request to the Department of Administration an amount equal to 13 percent of the total operating expenditures for public libraries

from local and county sources.

- a change in the distribution formula for state aid to public library systems that would reduce the amount awarded

on the basis of public library expenditures from 4 percent to 2 percent once the 13 percent indexing level was

Please see SB 269—page 11

Letter sent to Sen. McCain DPI opposes SB 1619

Dear Senator McCain:

The Wisconsin Department of Public Instruction (DPI) wants to express its concern about the *Internet School Filtering Act* (S. 1619) introduced in the Senate on February 9, 1998. This bill mandates the use of some type of Internet filter by every school or library participating in the Federal Communication Commission's E-rate program. Our department is very much concerned about children in our school media centers and public libraries accessing "adult" content on the Internet. However, we do not believe the *Internet School Filtering Act* is the best way to address this concern.

In Wisconsin, as in many other states, our school districts and local public libraries have a significant degree of local autonomy. The *Internet School Filtering Act* is an unnecessary federal intrusion on the decision-making powers of our schools and libraries. Whether a school or library installs filtering software should be a local decision based on local considerations.

More specifically, the Wisconsin Department of Public Instruction believes a better way to address the issue of children's access to adult content is to encourage schools and libraries to develop Internet "Acceptable Use Policies" (AUPs). These policies can explicitly define what is, and is not, deemed acceptable use within the school or library. The DPI maintains a file of AUPs and encourages schools and libraries to develop such policies at workshop and conference presentations. A locally developed AUP affords the maximum amount of flexibility at the local level.

Another way to address this concern, especially from the public library perspective, is to make the child's parents responsible for their son's or daughter's actions. The DPI believes parents are better able than the federal government to judge what is acceptable or unacceptable Internet content. Senate bill 1619 does state that no federal agency will establish criteria for determining Internet content. However, in a de facto sense, the bill does do that very thing in mandating the use of filtering software. Instead of the government issuing content criteria, the criteria will be based solely on the arbitrary nature of a software program. Such software programs are not perfect and can instill a false sense of security in teachers and librarians.

In summary, the Wisconsin Department of Public Instruction believes each individual school and library must determine what is deemed appropriate use of the Internet and develop a policy that reflects this determination. We do not believe federal legislation is the answer.

Thank you for the opportunity to state our concerns.

Sincerely,
John T. Benson,
State Superintendent of Public Instruction ■■

Educational Software

New Storylords software now available for young readers

Storylords, the award-winning instructional package for second- and third-grade readers, just got better. Its computer software component recently was upgraded with new graphics, sound, and music. The stories also have been revised to reflect more contemporary themes.

The new software edition takes students on a journey where they meet a variety of animal characters—a library owl, a frog rock band, an octopus, and other creatures in disguise. A friendly turtle accompanies students on their travels, providing clues to help them answer questions correctly and understand the answers. Storylords—which includes video programs, computer software, and print materials—is a production of the Wisconsin Educational Communications Board.

The updated software is available in both CD-ROM and diskette formats. On a Macintosh platform, the software requires either a Macintosh Quadra or newer computer with 8 megabytes (MB) of RAM, or one with a 68040 chip and 8 MB of RAM. Running the software on a PC or compatible requires Windows 3.1 or higher, at least a 486 processor and 8 MB of RAM. Loading the software requires approximately 60 MB of free space on the hard drive.

The central theme of Storylords is to save the fantasy planet Mojuste from falling into the hands of the evil Thorzuul. He wants to keep the planet's citizens from understanding what they read, but students can thwart Thorzuul by applying different reading comprehension strategies to the questions he poses.

Storylords videos currently are being broadcast on Wisconsin Public Television and WMVT-TV/Milwaukee and WDSE-TV/Duluth-Superior. These 15-minute programs air at 2:15 p.m. Fridays through April 24. Teachers can use the software to supplement the video series or as stand-alone lessons.

The computer software adds another dimension to the Storylords video series. When students view the instructional television programs, they learn about



reading comprehension strategies at work and ways to think through problems. With the interactive software, they can participate in tutorials and apply the reading strategies themselves.

Prices for Storylords software items are as follows: CD-ROM (Mac and Windows) w/software guide, \$29, or 3.5" diskettes w/software guide, \$39 (Mac or Windows); a lab pack of five CDs w/software guide, \$100; site license w/software guide, \$200 (CD, Mac, or Windows); software guide only, \$5.75. A teacher guide supporting the videos also is available for \$3.55. All are available from the ECB, and ordering information

is provided at the end of this article.

The ECB also offers staff development resources for primary-grade teachers and reading specialists. The Teaching Reading Comprehension video series explores the learning research that shaped reading strategies presented in Storylords. It also shows teachers additional ways to incorporate these strategies into their reading comprehension lessons. This series of 14 half-hour programs will be broadcast during April and May. Times are 6:30-7:30 a.m. on April 27 and 28, 4-6 a.m. and 6:30-7:30 a.m. on April 29, and 6-8 a.m. on May 2.

A viewer's guide for Teaching Reading Comprehension provides program introductions, synopses and objectives, classroom applications, and follow-up activities. It is available for \$3.55.

Teaching Early Literacy is a professional development video series on reading instruction for teachers of kindergarten and first grade. It also can be used to help parents and other caregivers understand how young children learn to read. The 12 half-hour

programs will air from 4-5 a.m. on April 22, 6:30-7:30 a.m. on April 23, 3-3:30 a.m. on April 24, and 4:30-5:30 and 6-8:30 a.m. on April 25. The series' companion guide is available for \$7.50.

To order any of the materials mentioned in this article, contact the ECB at (608) 264-9720 or send an e-mail message to jhaight@mail.state.wi.us and request a Teacher Materials Order Form. Ordering information, including a downloadable order form, also is available on the ECB's Web site at www.webc.org/edu/itv_matl.htm. To locate a list of reading-related resources, click on the "Language arts" link. ■

Forums to be held

Information and Technology Literacy Standards being developed

During the last week in March, the new second-wave standards drafts were unveiled to the educational community and general public. The six second-wave standards include Agriculture, Business Education, Environmental Education, Information and Technology Literacy, Marketing, and Technology Education. The standards drafts will be published in a single booklet and distributed widely across the state. Every school will receive multiple copies of the second-wave standards drafts, and one copy will be distributed to all registrants at the WEMA Conference in Milwaukee. Included in the booklet will be a feedback form so readers can easily send input and suggestions on the proposed standards to the DPI.

During the last two weeks in April, educational forums will be held across the state to generate feedback and comments from educators and the public on the drafts. The Information and Technology Literacy Standards Task Force is counting on receiving a great deal of input from library media and technology educators. In May, that task force will meet to analyze the comments and suggestions on the Information and



Technology Literacy Standards draft and begin the process of making final changes to the document. The goal is to have the standards completed by the end of May, with publication during the summer and distribution to all Wisconsin schools in the fall.

As Wisconsin works to develop Model Academic Standards, the AASL/AECT National Standards (Information Literacy Standards for Student Learning) are moving forward in about the same timeframe. Thus, school library media specialists will be introduced to new national and state standards this fall. Planning has already started on a series of workshops to introduce the new standards to the library media community.

In addition to the introductory workshops, the 1999 WEMA Spring Conference, scheduled for April 21-23 in Appleton, will focus a significant portion of its programming on strategies for implementing the new standards in library media programs and schools. The conference theme, "Measuring Up for the Millennium," reflects the conference planning committee's resolve to specifically address standards implementation and technology integration.

For information contact Jim Klein, Technology Consultant, at (608) 266-2741 or e-mail at kleinj@mail.state.wi.us. ■■

Internet course on virtual collection development offered by UW-Madison

The School of Library & Information Studies at the University of Wisconsin-Madison will offer an interactive continuing education course via the Internet on Virtual Collection Development.

Every day, new resources become available in electronic formats and on the Internet. How does this impact traditional library collections? In this on-line course, participants will learn

- how to select and evaluate these resources,
- what policies should be in place, and
- how to use the Internet as a collection development tool.

The course will run from May 4 to June 12, 1998. More information about the course and its format can be found at <http://ext1.uwex.edu/slis/vcd/vcdinfo.htm>.

Questions? Interested in registering for the course? Contact Jane Pearlmuter, Outreach Program Manager, UW-Madison School of Library & Information Studies, 600 N. Park Street, Madison, WI 53706; (608) 262-6398 (e-mail to JPEARL@macc.wisc.edu). ■■

Certification

Certificates given

Wisconsin law requires public library (PL) and public library system (LS) administrators to be certified at the appropriate level by the Division for Libraries and Community Learning. This column lists librarians who have recently earned certificates. For information about certification, call (608) 267-9225.

Grade 1

Marlee M. Rogers, Barrett Memorial Library,
Williams Bay

Grade 3

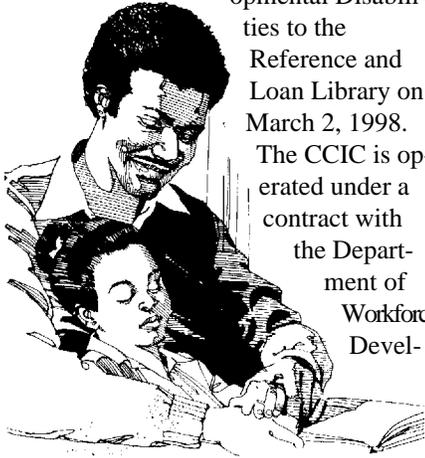
Rebecca Asselin, Arpin Public Library ■■

At Reference and Loan

CCIC now located at Reference and Loan

The Child Care Information Center (CCIC) was moved from Central Wisconsin Center for Children with Developmental Disabilities to the Reference and Loan Library on March 2, 1998.

The CCIC is operated under a contract with the Department of Workforce Development.



opment. The Central Wisconsin Center, which operated the CCIC for 12 years, closed at the end of February.

The CCIC provides library services to child care centers and day care providers throughout Wisconsin. The CCIC has a collection of books, videotapes, and other materials available for loan to

child care centers. In addition, the CCIC develops and distributes brochures and other materials to child care center staff, parents, and other interested persons. Staff produce a quarterly newsletter, which features books, videotapes, insertive materials, professional articles, an Early Childhood Training calendar, and other news of interest to child care providers.

Staff will answer questions about children, program ideas, and new trends in child care and early childhood education and send materials at no cost. The CCIC also acts as a central office that helps users identify other agencies concerned with child care, and cooperates and works with other agencies at the county and state level.

The CCIC services will complement those offered by the Reference and Loan Library and by other units in DPI that work with family-community partnerships and early childhood programs.

CCIC staff who will be joining the Reference and Loan Library include Glenna Carter, Lita Haddel, Linda

Bather, and Judy Johnson. Gerry Matthews, director of the Central Wisconsin Center library, will assist in the transition of the services to the Reference and Loan Library. ■■

Poems sought by patrons

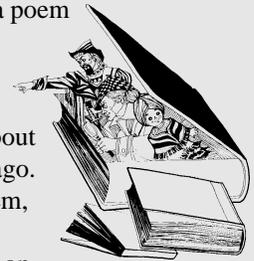
Reference and Loan Library staff are appealing to readers' collective memory

to locate a poem about a wombat that was written about 25 years ago.

In the poem, there is a bottle left on the side of the road, something catches fire, and the wombat gets burned. The poem is not "Weeny Will" by a. B. Paterson or "The Wombat" by Ogden Nash.

Returning closer to home, "Summer in Wisconsin" is believed to be the title of a poem written 50 years ago or more. It is about 40 or 50 lines long. The patron found the poem in a book but lost it. Standard poetry indexes have been checked for both of these requests.

Anyone who can provide the information sought is asked to contact Mary Struckmeyer at (608) 224-6168 or via electronic mail at strucme@mail.state.wi.us. Those using e-mail are reminded to include their full names in the text of the message, since it does not always come through in the header. ■■



Libraries eligible for donated supplies program

Public and school libraries are eligible for a nationwide nonprofit program that will provide over \$100 million worth of new, donated supplies in the coming year.

Among the products donated by U.S. corporations are books, books on tape, videos, CDs, office supplies, computer software, toys and games, janitorial items, exhibit hardware and supplies, and classroom materials.

Recipient nonprofits and schools pay dues ranging from \$275 to \$575, plus shipping and handling, but the merchandise itself is free. Library directors can select items they need from 250-page catalogs issued every 10 weeks. According to the program coordinator, members receive an average of \$2,500 worth of new supplies per catalog.

Library directors can receive a free information kit by calling the nonprofit National Association for the Exchange of Industrial Resources at 1-800-562-0955 or visit their Web site at www.freegoods.com. ■■

Bugher letter updates BadgerNet video services

Editor's Note: Readers in the K-12 and library communities may find the following information helpful. The letter below provides background information on BadgerNet video services and the relationship of these services to TEACH. The letter, from DOA Secretary Mark Bugher, was given to TEACH Board members at their Feb. 20, 1998, meeting.

Dear TEACH Board Members:

Marcus FiberLink provided presentation materials to the Board at its January 27, 1998, meeting regarding video and data services. After reviewing the material, I felt it appropriate to provide information to you on the development of the Department of Administration's BadgerNet video services and TEACH Wisconsin.

Below are the issues raised in the presentation to the Board and the department's comments:

- Competition in Telecommunications Services—The state, local units of government, and the private sector are well-served by competition. The Department of Administration uses competition in awarding telecommunications contracts to ensure that the best prices available are secured by the state. Jody McCann, in his presentation to the Board, highlighted this fact. Through a competitive process, the state signed a contract for the lowest prices nationally for long distance services.
- TEACH Wisconsin and Competition—The Department of Administration used a competitive procurement to award the contract for BadgerNet video services.

To summarize the process:

- The department, in conjunction with school districts, technical colleges, and other distance education users, de-

veloped a draft Request for Proposals to provide video education services statewide.

- The draft Request for Proposals was distributed through the Internet to interested vendors and others for review. Based on feedback about the draft, modifications were made to the final Request for Proposals.

- Marcus FiberLink requested that the response deadline be extended in order to develop a proposal. In response, the department extended the deadline by 30 days.

- A team of professionals evaluated the proposals. Directors of distance education networks, members of distance education networks, and department staff participated in the review.

- Vendors had the option to protest the evaluation and decision to award the video contract to the Wisconsin BadgerNet Access Alliance. Marcus FiberLink submitted a protest letter, but withdrew it after one week with no further comment.

The winning vendor's price was \$72 million. Marcus FiberLink's was \$129 million.

Alternatives and the Statewide Education Network

As you know from the presentations to the Board on January 27, Governor Thompson's original TEACH video proposal included technical specifications for DS-3 video. The Legislature removed the technical specifications and established functional specifications. The draft emergency rules that were developed to implement TEACH Wisconsin reflect the functional definition. The draft rules allow eligible organizations to request services currently available through Department of Administration contracts or to request alternatives. The TEACH Board will be able to review the requests for alternatives and request that the department contract for the provision of those services.

1. Implementing TEACH to Preserve
Please see BadgerNet—page 10

 Around Wisconsin

People

Julie Westby is the new Children's Librarian at Hedberg Public Library, Janesville. She is a recent graduate of Central College in Pella, IA.

Connie Von Der Heide, formerly Reference Librarian at Racine Public Library, is now Reference/Outreach Services Librarian at the Wisconsin State Law Library.

Carol Froistad is the new Coordinator of Reference and User Services at

Madison Public Library.

Chris Dieckhoff is the new Children's Librarian at Memorial Public Library in Brodhead.

Holly Feuling, Mount Horeb Public Library Children's Librarian, resigned her position in mid-February.

Places

Eastern Shores Library System offices have moved. The system's new address is 4632 South Taylor Drive, Sheboygan, WI 53081. ■

DPI announces new weekly Internet-based news service

By John T. Benson
State Superintendent

Education is in the midst of an exciting and challenging time, and how effectively we meet the challenges and cope with the change will depend in large measure on how well we communicate with one another. That is why this new Internet-based news service—*Education Forum*—is so important.

First and foremost, *Education Forum* will serve as a vehicle for the DPI to disseminate information about departmental initiatives, legislation, budgets, and myriad other issues for which we are responsible. It also will serve a valuable role by providing a medium for the exchange of ideas and information about programs and initiatives that are working in local districts, schools,



John T. Benson

Please send your ideas or comments to Mark Ibach, Editor, at edforum@mail.state.wi.us or phone him at (608) 266-3374.

Because *Education Forum* is Internet-based, articles will be shorter but provide links to more detailed information elsewhere on our web page. We also will link to other Web sites when

and communi- ties.

Many of these ideas will come from DPI staff who have regular contact with local programs, but we also are interested in your article ideas.

appropriate.

We also are interested in opening two-way communication between readers and contributors. We want to include the e-mail addresses of article contributors whenever possible so as to facilitate interactivity, and we will continually review other options to open lines of communication. Wisconsin is blessed with a wealth of dedicated and knowledgeable educators who care deeply for the welfare of children, and we believe this news service will help facilitate information sharing.

I am excited about *Education Forum's* potential to play a positive role in these challenging times. I encourage you to join us by providing comments and suggestions about how we can better serve your needs. Together we will meet the challenges. ■■

BadgerNet (cont.)

Competition—As noted above, the Department of Administration supports and utilizes competition when entering into contracts for services. The current video services were procured competitively, and future procurements to provide alternative video services will be procured competitively. The department is required by state law to use competition, and vendors may protest any award if they believe that the department violated this requirement.

2. Costs of Pro-Competitive TEACH Policies—As noted above, the competitive procurement for the current video contract resulted in a price of \$72 million from the Wisconsin BadgerNet Access Alliance. Marcus FiberLink's proposal was priced at \$129 million. It is anticipated that future procurements, in response to requests from TEACH Wisconsin, will provide better pricing than would be available through non-competitive procurements.

The presentation materials also mention the technology available to TEACH organizations under the department's BadgerNet video service. I would like to make the following points about the technology and BadgerNet's migration plans.

- The selected vendor's technology (DS-3 JPEG) supports the 150+ existing video distance education sites in Wisconsin. These 150 sites represent an investment of over \$35 million by local and state governments.

- Over 2,000 sites in 30 other states use the technology provided under BadgerNet.
- Successful implementation of a system capable of serving educators statewide requires a system proven to be effective with large numbers of customers. Only the DS-3 JPEG technology is proven with respect to transport, switching, classroom reservations, and multiple switch control. The software required for these activities on a large scale is not available for MPEG.
- The Department of Administration's BadgerNet video service includes a migration plan for moving to MPEG over the next several years. The selected vendor has the ability to migrate to that technology when the technology is ready to support a statewide network. This migration will support all of the state's existing sites and new TEACH Wisconsin video sites.

Please let me know if you have any additional questions. I hope that this information is of assistance to you.

I look forward to working with you to provide distance education services statewide to educators and students through TEACH Wisconsin.

Sincerely,
Mark D. Bugher, Secretary
Department of Administration ■■

SB 269 (cont.)

achieved;

- a change in the service requirements for public library systems.
- a change that would make it easier for counties to withdraw from a public library system.
- a change enabling a town to appeal to the State Superintendent of Public Instruction a decision by the county

board of supervisors and the county library board to deny the town's participation in a joint library across county boundaries.

- a requirement for the Division of Libraries and Community Learning to undertake a review of a public library system if more than 30 percent of the system's member libraries report that the system did not meet the needs of the library. ■■

SB 487 would change document depository program

Legislation (SB 487) has been introduced on behalf of the Department of Public Instruction (DPI) by the Law Revision Committee to make minor corrections to the Wisconsin Document Depository Program.

Currently, there are two state document depository libraries outside Wisconsin—the Library of Congress and the Center for Research Libraries, Chicago. The bill discontinues the Center for Research Libraries (which has closed) as a depository and replaces it with the Council of State Governments, Lexington, KY.

The bill provides for

- each selective state depository library (one that receives only selected state publications) to receive one free copy of the Blue Book and the biennial reports of state agencies;
- the Reference and Loan Library of the Department of Public Instruction to receive one free copy of each major state publication (section 35.84). Currently, the library receives one free copy of other state publications; and
- an increase in the automatic free distribution of certain state documents to the Library of Congress.

There currently are three state-level depository libraries (State Historical Society, Legislative Reference Bureau, and Reference and Loan Library), 10 regional depository libraries, and 35 selective depository libraries.

SB 487 has been referred to the Committee on Economic Development, Housing and Government Operations chaired by Gwendolynne Moore (D-Milwaukee). A hearing has not yet been scheduled.

For information, contact Sally Drew, Director, Reference and Loan Library, 2109 South Stoughton Road, Madison, WI 53716; (608) 224-6161 or fax to (608) 224-6178 (e-mail to drewsj@mail.state.wi.us). ■■

Alaskan cruise open to librarians

Want to "Get away from it all"? Learn about other cultures? Meet new colleagues, tour wonderful libraries, enjoy spectacular scenery? Then join the third annual Librarian's Cruise to Alaska.

Sail aboard the S.S. Universe Explorer for 14 days, departing Vancouver, B.C., on July 21, 1998. The cruise is open to the general public, but the library group will place special emphasis on Alaskan libraries and librarians. The Explorer will spend significant time in port so passengers have an opportunity to get to know the heart of this majestic land and its libraries.

For more information, contact Professor Darlene E. Weingand, University of Wisconsin-Madison, School of Library and Information Studies, 600 N. Park St., Madison, WI 53706, or e-mail to weingand@facstaff.wisc.edu. ■■

Berlin seeks director

The Berlin Public Library (Berlin, WI), in a picturesque, growing community of 5,500, is seeking a library director. The fully-automated library serves a population with a circulation of 121,000.

Potential candidates must have:

- ALA accredited MLS;
- exceptional communications skills;
- commitment to customer service; and
- familiarity with all aspects of library operation, including site maintenance and adult services.

The salary is \$30,000 plus benefits. Interested candidates should apply with a letter of interest and resume by May 1, 1998 to Kay Roethel, President, Board of Trustees, 224 East Berlin St., Berlin, WI 54923. ■■

Library signage for sale

The Hedberg Public Library (Janesville) has ASI and Modulex signage for sale.

The ASI signs are blue with peel on and off white letters. They vary in size, some as large as 96" by 16" and some as small as 10" by 14". The library also has Modulex stack end signs with blue headers and footers, black changeable bars between, and white letters. These are particularly good for showing the Dewey numbers and subjects in each range of shelving but also are good for fiction, etc. Very good condition. Purchased in 1989 and 1990.

If you are interested in any of these signs, contact Karen J. Krueger, Director, Hedberg Public Library, 316 S. Main Street, Janesville, WI 53545; (608) 758-6594 or fax to (608) 758-6583 (e-mail to kkrueger@als.lib.wi.us) ■■

Dates and Data

Send information on continuing education activities and meetings to Continuing Education, *Channel*, Division for Libraries and Community Learning.

April

- 1-30 National Media Month/School Library Media Month**
- 1-30 Mathematics Education Month**
- 19-25 National Library Week.** Contact American Library Association, 50 East Huron Street, Chicago, IL 60611.
- 19-25 National Volunteer Week.** Contact The Points of Light Foundation, 1737 H Street NW, Washington, DC 20006, (202) 223-9186.
- 26-28 The Wright Place at the Right Time: Positioning the Library for Maximum Impact.** Wisconsin Health Science Library Association annual meeting. Monona Terrace Convention Center, Madison. Contact Mary Janeck, (608) 358-6532, mjaneck@ssmhc.com, or Robert Koehler, (608) 267-6234, rkoehler@meriter.com.
- 30 You Deserve a Break Today: A Special Workshop for Library Support Staff.** Eau Claire, sponsored by Indianhead Federated Library System. Presenter: Dr. Deb Johnson. Contact Sandy Robbers, (715) 839-5082 or robbers@ifls.lib.wi.us. Credit available. Register by April 23, 1998.

May

- 3 World Press Freedom Day.** To celebrate the independence of the international press and the independence of journalists. Contact: United Nations Educational, Scientific and Cultural Organization (UNESCO), 2 United Nations Plaza, Suite 900, New York, NY 10017, (212) 963-5986.
- 3-9 National PTA Teacher Appreciation Week.** To strengthen respect for and support of the teaching profession. Observed the first full week in May. Contact: The National PTA, 330 North Wabash Avenue, Suite 2100, Chicago, IL 60611-3690, (312) 670-6782.
- 3-10 National Music Week.** Contact: National Federation of Music Clubs, 419 Cayuga Heights Road, Ithaca, NY 14850, (607) 257-0530.
- 5 National Teacher Day.** Contact: National Education Association, 1201 16th Street NW, Washington, DC 20036, (202) 822-7262.
- 6 Council on Library and Network Development (COLAND) Meeting.** Ramada Inn and Conference Center, 201 North 17th Avenue, Wausau, WI. Contact Carolyn Winters Folke, (608) 266-2205 or folkecw@mail.state.wi.us.
- 7-8 Wisconsin Association of Public Librarians (WAPL).** Spring Conference. Ramada Inn, Wausau.

Contact Linda Orcutt, (715) 847-5554.

June

- 16-17 DPI's Fifth Annual Family-School-Community Partnership Conference.** Chula Vista Resort, Wisconsin Dells. Contact: Jane Grinde, Ruth Anne Landsverk, or Peg Solberg, DPI, (800) 441-4563.
- 25-7/2 ALA Annual Conference,** Washington, D.C. Contact ALA (800) 545-2433.

July

- 10 Council on Library and Network Development (COLAND) Meeting.** Sheraton Madison Hotel, 706 John Nolen Dr., Madison, WI. Contact Carolyn Winters Folke (608) 266-2205 or folkecw@mail.state.wi.us.

September

- 16-17 State Superintendent's Fall Conference for District Administrators.** UW-Madison Memorial Union, Madison. Contact Tricia Yates, DPI, (608) 266-1771.
- 23 Wisconsin Day.** Wisconsin public school observance day required by statute. Commemorates the assets that make Wisconsin a desirable place to live and work. Falls on the Wednesday of the third full week of September which by gubernatorial proclamation is Wonderful Wisconsin Week. ■■

**DIVISION FOR LIBRARIES AND
COMMUNITY LEARNING**
Department of Public Instruction
125 South Webster Street
P.O. Box 7841
Madison, WI 53707-7841

**Bulk Rate
U.S. postage
paid
Madison, WI
Permit No. 1369**

CHANGE SERVICE REQUESTED



Printed on recycled paper.